 Brink's, U.S.  
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P.O. Box 619031  
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USA

## NEWS RELEASE

**FOR IMMEDIATE RELEASE**

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**BRINK'S ORGANIZATIONAL ENHANCEMENTS POSITION COMPANY FOR STRONG GROWTH**  
***Iconic Secure Logistics Company Emphasizes New Product Development***  
***and Faster Solutions to Serve Customers in a New Economy***

**Dallas, TX – Feb. 4, 2010** – Brink's, Incorporated, the world's secure logistics leader, today announced a new business unit designed to accelerate growth and new product development, as well as a realigned Brink's U.S. management structure—providing better support and targeted solutions for financial institution and commercial customers.

"The past year was a call to action for many companies, but at Brink's we have long been comfortable with innovation and adaptability," said Lawrence F. Rodo, Executive Vice President, Brink's North America. As part of the organizational change, and to further cement leadership of U.S. operations, Rodo becomes President, Brink's U.S. while continuing to serve as EVP of Brink's North America. "In 2009 we celebrated 150 years of proud achievements, many of which were the first of their kind," said Rodo. "These organizational enhancements are some of the many ways we continue to evolve to address our customers' needs, drive growth and ensure our company's strength and stability."


Brink's recognizes the necessity for continuous product development and enhancement. To spearhead swift development of new products, enhance existing products and utilize advanced technologies to facilitate development, Fred Purches will serve as Senior Vice President, Product Development and Innovation. "The ability to develop innovative ways to help our customers reduce cost and risk and increase revenue is critical," said Purches. "Although we have had some significant successes in this area, the establishment of a dedicated innovation team improves our ability to create new value added products for customers."

To better serve customer needs and drive solution development, Shellie Crandall transitions to the new position of Chief Solutions Officer. Crandall will manage the Sales, Product Management and Customer Support departments, promoting tight interdepartmental cooperation to provide customers with targeted solutions.

"Remaining static is not an option in today's economic environment," said Crandall. "Our evolving organization demonstrates the ongoing Brink's commitment of resources, capital and leadership focus toward exceeding customer expectations. The Product Management organization will take ownership for implementing new products and services across our expansive network. Working closely with Customer Support, it will ensure our employees connect with customers, making sure the added value we promise is delivered."

- more -



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To ensure Brink's U.S. continues to evolve in sync with an increasingly complex global economy, Frederick Lowstetter will serve as Senior Director – Organizational Development and will manage Process Improvement, Internal Communications and ongoing change efforts. Lowstetter also will direct ongoing incremental refinements to processes and procedures to ensure Brink's remains strong and competitive. "At Brink's we have an impressive legacy of service to our customers, as well as to our employees," said Lowstetter. "That responsibility is always in mind as we continue to shape our products, our processes and our people."

On January 1 the coin and cash logistics lines of business merged to form the U.S. Money Processing Organization, enhancing responsiveness, creating greater service consistency and improving efficiency. Brink's also is investing in its people: Brink's University is a comprehensive training and development platform designed to standardize and disseminate the company's vast knowledgebase. In addition to driving growth, Brink's U.S. is aggressively managing costs, as well as refocusing its people to create a more efficient, flexible company that can quickly adapt to counter whatever challenges may come its way.

### **About Brink's U.S.**

Brink's U.S. is a division of Brink's, Incorporated, a global leader in business and security services that specializes in worldwide security transportation and cash logistics. With a nationwide footprint of more than 250 branches, more than 2,300 armored vehicles and more than 9,300 U.S. employees, Brink's U.S. offers world-class transportation, currency and coin processing, ATM services, cash management and retail solutions, including Brink's CompuSafe® Service and Brink's Daily Credit™, designed to help companies accelerate funds availability, safeguard cash and confidential information and better manage the intricacies of the cash cycle. For more information, please visit [www.us.brinksinc.com](http://www.us.brinksinc.com).

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